



Introducing . . .

# Israel's Friendly Desert

Join us for an Off-The-Beaten-Path journey , into a magical landscape, full of breath-taking views that will surprise and astonish you in unexpected ways.



From one day to just a few days, a tour in the Negev will acquaint you with this incredible region; splendid views will surprise and awe you to no end.

The Negev is simply a unique desert experience!





## Secrets of Desert Agriculture

**Desert agriculture** brings Israel to the forefront in world-wide developments, turning sand into green fields, and hydroponic tomatoes into an art form! Visit one of the local **Agriculture R&D Centers**, the **Netafim Drip Irrigation & Jojoba Plantation**, or stop along the local **Wine Trail**, to see it all - from ancient to modern agriculture.



## Mitzpe Ramon at your Own Pace!

Choose your vehicle, trail and program and drive 1.5 hours north from Eilat or 2.5 hours from Tel Aviv to the magical **Mitzpe Ramon** community. The Ramon Crater offers fantastic opportunities for hiking, biking, jeep-riding and so much more - with spectacular views, unique geological phenomena, and unparalleled tranquility!



## The Desert High-life – for all budgets!

The variety of accommodation in the Negev allows you to enjoy the relaxing vacation you always dreamed of in the style you choose, in one of the most beautiful places in Israel; choose from a **Bedouin tent**, a **lone-farm B&B**, a **kibbutz guest house** to the luxurious **Beresheet Spa Hotel** for an unforgettable experience!



## Desert Adventures Al Fresco!

A **Negev Jeep Tour** offers the ultimate way to explore and experience the desert - deep canyons, colorful sands, ancient writing on cliff-sides, spectacular vistas all around! Come and gain insight into a beautiful region that is brimming with virginal sites and fascinating treasures. Over the past few years, **bike trails** in the Negev have been developed at an unprecedented rate, making it easy and safe for bikers of all levels of experience to enjoy the varied terrain, magnificent landscapes, and striking peace and tranquility which **biking in the desert** provides.



Israel Head Office: 5 Yoni Netanyahu St. Or Yehuda 60376, ISRAEL,

Telephone: 972-3-538-8444, Fax: 972-3-5336061,

Email: [mngt@amiel.israel.net](mailto:mngt@amiel.israel.net); [www.amiel.com](http://www.amiel.com), Facebook: [www.facebook.com/AmielTours/](http://www.facebook.com/AmielTours/)

