



Start-Up Nation
Innovation
in Israel

Amiel Tours is proud to lead your groups through the Israeli startup scene.

Public Interest

Start-Up Tour in Tel Aviv

Catch a glimpse behind the scenes of the Start-Up scene, hear about the city's urban art culture, sample the tastes of its culinary specialties and be fascinated by Tel Aviv's Bauhaus architecture.

Lecture

Hear how Israel has become so successful in launching Start-Up companies.

Taglit Innovation Center "State of Mind"

The exciting and cutting-edge Innovation Center allows you to learn about new advancements Israeli Start-Ups are making in different fields. Enjoy a one-on-one meeting with a leading Israeli entrepreneur.

Academia

Visit a leading Israeli university; the birthplace of Israel's many great innovations.

Professional Interest

Visit a Start-Up accelerator or company, conforming to your groups' interest, such as Hi-Tech, cyber, agriculture, medicine, energy, mobile technology and many more.

Potential Investors

Visit one of Israel's successful venture capital firms to learn about early stage investing and Israel's more prominent startup successes.

5 Days In-Depth Program

The program includes:

- Visits to different Start-Ups across the country
- Special programs at the Technion and Hebrew Universities
- Visits to co-working spaces
- Visit to Google Israel
- Lectures by top speakers
- 3 nights in Tel Aviv and 1 night in Jerusalem
- Optional add-ons upon request

Day 1 – Arrival

Arrive at Ben Gurion International Airport.

Welcome to Israel!!!

VIP Airport assistance direct from the plane through all arrival formalities.

Meet with your guide and drive to Tel Aviv.

Welcome dinner at a local restaurant with a speaker.

Topic: Overview of the Startup Ecosystem in Israel.

Overnight: Tel Aviv

Day 2 – Tel Aviv Startup Scene

Learn about the “**Start-Up Nation**” in Tel Aviv with entrepreneur **Mr. Gilad Carni**, a prominent player in the Israel Hi-Tech scene.

Start the day at the “**State of Mind**” Innovation Center housed in the Tel Aviv Stock Exchange.

Stroll along **Rothschild Boulevard** and hear about the startup scene that is so characteristic of Tel Aviv’s vibe. Stop along the Boulevard to visit a local Start-Up and local VC company.

Meet with the entrepreneurs that founded their companies and hear their personal stories of success.

Continue to **MINDSPACE** – a co-working space, offering beautiful and inspiring workspaces for teams of all sizes.

Visit at the **Google offices** - the impressive 8,000 sqm campus occupies 8 floors in a high rise building with incredible views of the city.

Finish the day at **Kamatech**, a unique program established to facilitate the successful integration of ultra-orthodox Jews into the Israeli High-Tech workforce.

Free evening / Dinner at Leisure

Overnight: Tel Aviv

Day 3 – Innovation in the Desert

Depart south to the city of Ashdod and visit the **Hive Accelerator** - A multinational entrepreneurial environment. Continue to the capital of the Negev – **Be’er Sheva** and visit **Tech7** - the official tech and entrepreneurship community of Beer-Sheva and the south.

Stop by the **Wix offices** - Wix.com is a leading cloud-based development platform with millions of users worldwide.

Finish the day at **CyberSpark** – the Israeli Cyber Innovation Arena in Beer-Sheva.

Dinner at a local restaurant with a speaker

Topic: From an idea to IPO/Exit - The story of an experienced entrepreneur whose own company went public and was ultimately sold.

Overnight: Tel Aviv

Day 4 – Prominent Israeli Academia and Research

Attend a special program at the **Technion Saron Campus** in Tel Aviv.

The Technion facilitates growth and strengthen education in entrepreneurship and innovation, and highlights the advancement of the next generation, who will impact the future of the State of Israel.

Next, drive to Israel’s **Agricultural Research Organization (ARO)** located at the **Volcani Center Campus** in Bet-Dagan, near Tel Aviv.

Drive to Jerusalem and check in at your hotel.

Free evening / Dinner at Leisure

Overnight: Jerusalem

Day 5 – Entrepreneurship in the City of Gold

Start the morning at the **Hebrew University** in Jerusalem. Learn of Executive Experience in Innovation and Entrepreneurship, a unique and exciting program that reveals the core of the outstanding phenomenon called “**The Start-Up Nation**”.

Next, visit a local Start-Up company.

Farewell dinner at a local restaurant with a speaker.

Topic: Thinking out of the box.

Depart for the airport

OR

Options for extensions in Israel – tailor made upon request.

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